



# West Bengal University of Health Sciences

## ABOUT

West Bengal University of Health Sciences (WBUHS) was set up by an Act of the West Bengal Legislative Assembly in the year 2003, for better management of the health and medical education related courses. All the courses have been brought under the single umbrella of WBUHS for upgrading the level of teaching in the state.

At present, WBUHS offers undergraduate, postgraduate and post-doctoral, courses including the Ph. D. programs in Modern System of Medicine, Homoeopathic System of Medicine, Ayurvedic System of Medicine, Unani System of Medicine, Nursing Education, Pharmacy Education, Dental Education, Physiotherapy, Speech Therapy and Education on other paramedical courses like Occupational Therapy and Prosthetics-Orthotics in the state of West Bengal. The university affiliates 130+ new colleges for the revised seats in MBBS, BDS, BAMS, and BPT, B.Sc in Nursing, M.Sc. (Nursing) and B. Pharm courses, throughout the state. Some MD/ MS seats in different subjects of Modern Medicine and Homoeopathy have also been added.



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## CHALLENGE

The WBUHS website, though rich in content was poorly maintained. The website was not regularly updated and had multiple issues with content distribution and site navigation. Most of the data on the website was outdated and was difficult to locate, in the absence of a proper site map.

Information was mostly scattered and needed integration. Also, the WBUHS website needed to be more responsive to user needs. In general, the website needed a revamp with new features and functionalities.



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## SOLUTION

After a series of meetings and discussions, Pixel Solutionz came up with a number of suggestions for overall restructuring and re-organizing of content. Our holistic approach helped us identify the gaps in content representation. We came up with a detailed content plan with phase-wise delivery objectives defined. We organized the vastly distributed content into four main content blocks: Registrar and Admission, Academics, Examination, and Finance. We also suggested reducing the number of menu and sub menus for better availability of academic resources and documentation.



## Technology



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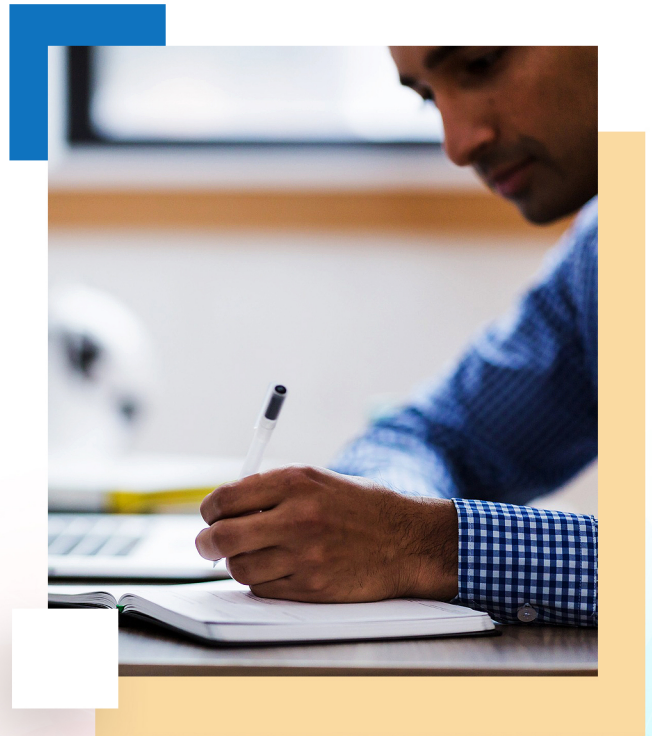
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## BENEFITS

The WBUHS website was thoroughly revamped with new look and feel, attractive features, relevant menu items, and easy site navigation. The site was updated with new content to bring out the developments, achievements, and activities of WBUHS.

The WBUHS website now, has a better site map for easy availability of academic resources and documentation. New categories were added for new courses, departments, and other administrative services. More responsive to user needs, the site now ensures enriched user experience.

Also, the website was integrated with various social networking websites like Facebook, Twitter etc.



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